



UNITE CLUB WELCOME YOU TO
NEURO FEST! 2026
NEWCASTLE

A CELEBRATION OF INCLUSION

Sponsorship Proposal

Friday 31st July, 1pm–6pm | The Lemington Centre, Newcastle - Upon - Tyne.
Hosted by Unite Club and Registered Charity Partner: Healthworks.

Introduction

Unite Club's founder, Katie Toner, is neurodivergent herself and works with organisations such as Karbon, McDonald's, Barclays and Tesco to support inclusive play and workspaces.

Her mission is to create spaces where everyone can thrive and Neurofest is her way of giving back to the wider community and supporting families who may find mainstream events difficult.

In order to keep Neurofest accessible to these families (often on low incomes), the events are sponsored by organisations who share that commitment.

What's In It for You

If your organisation has a CSR commitment to inclusion, or serves neurodivergent clients and SEND families, sponsoring NeuroFest puts that commitment into action, and in front of your target audience. Our sponsors benefit from:

- Brand visibility throughout the event and across all promotional channels
- Demonstrable inclusion credentials - valuable for CSR reporting, client relationships, and staff engagement
- 25% off Unite Club inclusion training and workshops (for sponsors of £500+) - practical support for building neurodivergent-aware workplaces and services
- Flexible packages from £50 to £1,500 - we'll work with you to find the right fit
- Please contact us directly to discuss tax relief and Gift Aid eligibility
- A genuine, lasting relationship with a community that remembers who showed up for them



What Your Money Does

Your sponsorship directly funds:

- Staffing: Trained people creating safe, welcoming spaces for every guest
- Food & drink: Keeping the event accessible by holding ticket prices down
- Workshop Resources: Directly supporting the neurodivergent and disabled small business owners who lead our sessions
- Venue costs: Ensuring that ticket and donation income flows into ongoing community services
- Entertainment & Photography: Making sure our guests have access to the safest, most inclusive fun and allowing us to capture, share and look back on those special memories
- The Sensory Shuttle: Our mobile sensory room, on-site all day, giving overwhelmed guests space to regulate and return to the fun

About NeuroFest

Now in its third year, NeuroFest is an inclusive festival for SEND and neurodivergent families, individuals and business owners - a safe, celebratory space to enjoy for the whole community.

In 2026 we're expanding to four local NeuroFests across the North East.

We expect a minimum of 50 SEND and neurodivergent families at each NEUROFEST, with four events running across the North East this summer, reaching an estimated 200+ families in total. Our combined social media audience of 3,200+ followers includes a private community group of 1,200+ SEND families and professionals, and every event partner promotes across their own networks

Family tickets are £10; individual tickets are £2.50. Keeping it this affordable is only possible with your support.

Can we talk?

Flexible, no-pressure conversation - we'd love to find what works for you.

Katie Toner (Autistic/ADHD) | pr.uniteclub@gmail.com

We're not just running an event. We're building a community where everyone belongs.



WWW.UNITECLUB.CO.UK

**NEURO
FEST!**

NEUROFEST

FUNDING SUCCESS STORIES

HOW WILL FUNDS BE SPLIT BETWEEN INDIVIDUAL PARTNERS?

FUNDS FROM NEUROFEST 2026 WILL BE USED TO COVER EVENT EXPENSES; THE REMAINING FUNDS WILL BE SPLIT BETWEEN EVENT PARTNERS.

ALL OF OUR OFFICIAL PARTNERS OPERATE IN DIFFERENT AREAS, ALLOWING FOR WIDESPREAD SUPPORT FOR SEND COMMUNITIES ACROSS THE NORTH EAST REGION.

**FUNDED FAMILY ACTIVITIES:
NEUROFEST FUNDS ALLOW US TO OFFER FULLY FUNDED / SUBSIDISED INCLUSIVE ACTIVITIES AVAILABLE ACROSS THE NORTH EAST, INCLUDING COOKING, CODING, CRAFTS AND MORE!**



**CHRISTMAS APPEAL:
UNITE CLUB WORKED WITH NAPI AND LOCAL HERO 'SANTA STE' TO PROVIDE FULLY FUNDED 1-1 VISITS WITH SANTA INSIDE OUR SENSORY SHUTTLE, PLUS A CHRISTMAS PARTY FOR SEND FAMILIES.**



**THE SENSORY SHUTTLE:
OUR CUSTOMISABLE, MOBILE SENSORY ROOM IS AVAILABLE AT A SUBSIDISED PRICE TO FAMILIES AND CHARITIES THANKS TO FUNDS RAISED FROM NEUROFEST. WE CONSISTENTLY ADD NEW EQUIPMENT TO IMPROVE IMMERSION, ACCESSIBILITY AND CUSTOMISATION.**



NEURO FEST

SPONSOR PACKAGES

RED - £50

THIS PACKAGE WILL HELP US PROVIDE SUPPORT STAFF TO HELP VISITORS HAVE THE BEST TIME POSSIBLE. STAFF WILL ANSWER QUESTIONS, PROVIDE SUPPORT AND SAFE SPACES FOR GUESTS IN NEED.

BLUE - £100

THIS PACKAGE WILL HELP US FUND FOOD AND DRINK PROVISIONS FOR OUR EVENT. FUNDING THIS PACKAGE WILL HELP TO KEEP COSTS AS LOW AS POSSIBLE FOR THE CHARITY PROVIDING REFRESHMENTS, ALLOWING THEM TO USE FUNDS ON VITAL COMMUNITY SERVICES INSTEAD!

GREEN - £250

THIS PACKAGE WILL HELP US PROVIDE CREATIVE RESOURCES FOR OUR WORKSHOPS. WORKSHOPS ARE HOSTED BY NEURODIVERGENT OR DISABLED SMALL BUSINESS OWNERS, FUNDING THIS PACKAGE PROVIDES FINANCIAL SUPPORT TO THESE BUSINESSES - ALLOWING THEM TO SUPPORT THE COMMUNITY AND GROW THEIR BUSINESS.

GOLD - £500

GOLD SPONSORSHIP ALLOWS US TO COVER VENUE HIRE COSTS, ENABLING US TO USE FUNDS RAISED TO CONTINUE COMMUNITY SUPPORT SERVICES IN THE LOCAL AREA.

PLATINUM - £1500

THE PLATINUM PACKAGE IS OUR PREMIER SPONSORSHIP OPTION AND ALLOWS YOUR BUSINESS TO NOT ONLY COVER VENUE AND ENTERTAINMENT EXPENSES FOR NEUROFEST BUT TO HELP PROVIDE ACCESS TO OUR MOBILE SENSORY ROOM - THE SENSORY SHUTTLE - FOR VULNERABLE LOCAL FAMILIES. YOU WILL RECEIVE ON-VEHICLE ADVERTISING WITH THIS PACKAGE. PLATINUM SPONSORS CAN REQUEST THEIR DONATION BE USED IN A SPECIFIC LOCATION HELPING YOU TO DIRECTLY IMPACT YOUR LOCAL COMMUNITY.